



FOR IMMEDIATE RELEASE

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Shagging by the Shore *Show off your Shag Swag during the 2008 Beach Music Festival*

Jekyll Island, Ga (August 5, 2008)— The 2008 Beach Music Festival is collaborating with the Golden Isles Shag Club to present you with the biggest shag contest to hit South Georgia in years. Grab your partner and show off your best moves for tons of prizes and fun.

The Shag kick-off party will be held Friday, August 15th, beginning at 8 pm, in the Jekyll Island Convention Center, Atlantic Hall. Entry fees are \$20 per couple. Cash prizes will

be awarded to the 1st, 2nd, and 3rd place winners.

Following the contest, guests can relax to the upbeat tempo of the Swingin' Medallions.

Advanced tickets are on sale for \$12 and \$14.95 (plus tax) at the door. Doors open at 7:30pm.

Don't miss out on all of the fun in the sun at the FREE beach concert Saturday from 10:00am to 6:00pm. The 25th annual Beach Music festival is sponsored by Jekyll Island Authority, Georgia Tourism, Coca Cola, Bacardi, Corona, and Comcast.

For more information visit www.jekyllisland.com/beachmusicfestival or contact the Jekyll Island Welcome Center at 1-877-4-JEKYLL.

About Jekyll Island

Jekyll Island is a barrier island on Georgia's coast – midway between Jacksonville, Fla. and Savannah, Ga. Accessible by car just minutes from I-95, Jekyll Island offers a variety of amenities, including 10 miles of beach, four golf courses, a 250-acre Historic Landmark District, water park, tennis center, an array of lodging options including hotels, cottages and campgrounds. Owned by the State of Georgia, and managed by the Jekyll Island State Park Authority, Jekyll Island has had development limited to just 35 percent of its available land area. This unique aspect of Jekyll Island serves to preserve the critical barrier island ecosystem, and provide guests with a unique escape from the crowds and complications of other beach resort destinations. The Jekyll Island Foundation is a public 501 (c) 3 organization which operates exclusively for charitable and educational purposes to support the work of the Jekyll Island Authority by assisting in the preservation, conservation and appreciation of Jekyll Island. Please visit www.jekyllisland.com for more information or call 1-877-4JEKYLL.

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